DANIEL S DUNNAM

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STORYTEL

SENIOR PRODUCT DESIGNER (2022 - PRESENT)

GROWTH Redesigned much of storytel.com, aligning it with the new brand identity and a content-first approach. Also unified the outdated sign up/checkout flow. On the app team, I leveraged user insights to optimize the on boarding flow for iOS and Android while aligning it with new brand.

FUN FACT My voice was cloned for the new Voice Switcher feature, where users can listen to AI voices read books in addition to the original narrators. My AI avatar is "Daniel."

SUCCESS ACADEMY

FREELANCE PRODUCT DESIGNER (2021 - 2023)

Designed a new mobile app for thousands of teachers to improved student safety, and streamlined daily processes by digitizing what had been cumbersome analog tasks.

VELORY

SENIOR PRODUCT DESIGNER (2019 - 2022)

Worked to transform a mishmash of complex custom legacy tools into a cohesive, modern web app. Specifically: How products are priced (multiple variants, lease/buy, different currencies/distributors/tariffs/etc.), order mgmt. and QA tracking, partner settings, & more.

PANNA

DIRECTOR OF DESIGN & USER EXPERIENCE (2012 - 2019)

Started as a freelancer and grew with the company. Transitioned the business model and expanded the product from iPad-only to Phones, TVs, and the web. Created other apps (*SIMMER* and *Panna's Video Cookbook*), with related content but different models, and UIs.

ACCOLADES *Panna*, *SIMMER*, and the *Cookbook* were regularly featured by Apple. Panna was one of the "Best of the App Store" in three years. Also won an award from the International Association of Culinary Professionals as well as the James Beard Foundation.

AIRBNB

FREELANCE UX DESIGNER (2014)

Joined the product team to design the UX for the initial launch of their *Last Minute Booking* and *Express Hosting* features. Also designed a new Gift Credit flow, allowing users to send credit to others.

VERIZON

UX/UI DESIGN LEAD FOR FiOS TV (2006 - 2013)

Led the design team overseeing the FiOS TV set-top box user interface. Part of the design team overseeing FiOS Mobile applications for iPad and iPhone. Designed the original FiOS TV set-top box UI, then redesigned it anew later.

PATENTS I hold 8 patents for UI design for Verizon's set-top box menus and touch interfaces.

THE SOUNDS IN MY HEAD

PRODUCE PODCAST, CREATED WEBSITE (2004 - PRESENT)

One of the oldest podcasts in existence. One-man operation. I designed and developed the website using a now ancient open source CMS and still manage to utilize many modern web technologies.

REFERENCES AVAILABLE UPON REQUEST